Dr. Yakov Ben-Haim

Professor Yitzhak Moda'i Chair in Technology and Economics



Technion

Israel Institute of Technology Faculty of Mechanical Engineering Haifa 32000 Israel

yakov@technion.ac.il http://www.technion.ac.il/yakov Tel: +972-4-829-3262 Fax: +972-4-829-5711

The Fallacy of Best-Model Design: Info-Gap Analysis of Epistemic Uncertainty

§ The problems of uncertainty:

- Design or decide. Robustness to noise and info-gaps. Opportuneness: exploit windfall.
- Satisfice or optimize.

§ Information-gap uncertainty:

- Uncertainty is a limitation of knowledge.
- Uncertainty is a gap between what is known and what could be known.
- Surprises and ignorance.
- § Models: Characterize reality. Attributes of model correspond to attributes of reality.
- § Model-based decision: adapt decision to attributes of model.
- § Optimal model-based decision: Use best model to choose decision with best outcome.

§ Fallacy of optimal model-based decision:

- Severe uncertainty:
 - o Best model errs seriously.
 - Some model attributes are correct.
 - Some model attributes err greatly.
- Best-model optimization:
 - Exploits all model attributes to the extreme.
 - o Vulnerable to model error.

§ Resolution: robust-satisficing

- Trade performance for robustness.
- Satisfice performance. Optimize robustness to uncertainty.

\S Robust-satisficing syllogism:

- Adequate performance must be attained.
- High reliability of adequate performance preferred over Low reliability of optimal performance.
- Max reliability of adequate performance is best.
- § Trade-off: Robustness vs. performance. Pareto efficiency.
- § Preference reversal: crossing of robustness curves.

References:

- o Yakov Ben-Haim, 2001, Information-gap Decision Theory: Decisions Under Severe Uncertainty, Academic Press, San Diego.
- Yakov Ben-Haim, 2004, Uncertainty, probability and information-gaps, Reliability Engineering and System Safety, 85: 249–266.
- o Yakov Ben-Haim, 2005, Info-gap Decision Theory For Engineering Design. Or: Why 'Good' is Preferable to 'Best', chapter 11 in *Engineering Design Reliability Handbook*, Edited by E. Nikolaides, D. Ghiocel and Surendra Singhal, CRC Press.
- Yohay Carmel and Yakov Ben-Haim, Info-gap robust-satisficing model of foraging behavior: Do foragers optimize or satisfice?, American Naturalist, to appear.
- o Helen M. Regan, Yakov Ben-Haim, Bill Langford, Will G. Wilson, Per Lundberg, Sandy J. Andelman, Mark A. Burgman, Robust decision making under severe uncertainty for conservation management, *Ecological Applications*, vol.15(4): 1471–1477.

^{0&}lt;sub>sheffield2005ho.tex</sub> 30.7.2005