

THE DILEMMAS OF WONDERLAND

Decisions in the Age of Innovation

Yakov Ben-Haim, Technion - Israel Institute of Technology

- Examples illustrate theory and practical implications
- Relevant examples and practical concepts for daily decision-making in all fields of occupation and specialization
- Explains the methodology of info-gap theory

Innovations create both opportunities and dilemmas. They provide new and supposedly better opportunities, but — because of their newness — they are often more uncertain and potentially worse than existing options. There is a great need for practical conceptual tools for understanding and managing the dilemmas of innovation. This book offers a new direction for a wide audience.

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